

Getir Italy

Mobile App Cookie Policy

Last Updated: 30/09/2021

This Cookie Policy explains how Getir Italy S.r.L. ("**Getir Italy**", "**Getir**", "**we**" or "**us**") use cookies and similar tracking technologies, including SDKs (together, "cookies") when you use the Getir Mobile App ("**App**"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device.

Software development kits (also called SDKs) function like third-party cookies and pixels but operate in the mobile app environment where cookies and pixels cannot function as effectively.

Apps use cookies for a variety of reasons that can include enabling the App to work (or work more efficiently), providing personalised content and advertising, and creating analytics.

Cookies set by the app provider (in this case, Getir) are called "first party cookies". Cookies set by parties other than Getir are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the App (e.g. like advertising and interactive content).

Why do we use cookies?

We use first party and third party cookies for several reasons. Some cookies are required for technical reasons that are strictly necessary for the App to operate and enable us to provide the basic App functionality. We refer to these cookies as "essential" cookies. Other cookies also enable us to provide further App functionality, and to enhance visitors' experience on the App by providing them with personalised content and advertising. This is described in more detail below.

The specific types of first and third party cookies served through the App and the purposes they perform are described in the table below:

Types of cookie	Cookie Name and Description	Who serves these cookies
Essential cookies: These cookies are strictly necessary to provide you with services available through the App.	client	First Party Cookie
	Description: This cookie is used to keep users logged in to the App.	
	basket	First Party Cookie
	Description: This cookie is used to remember what items you put in your basket.	
	fb_auth	Facebook Third Party Cookie For more information, please refer

	Description: This cookie is used to authenticate users to the App via Facebook account.	to Facebook Cookie Policy .
	apple_auth	Apple Third Party Cookie For more information, please refer to Sign in with Apple & Privacy .
Analytics and customisation cookies: These cookies collect information that is used either in aggregate form to help us understand how the App is being used or how effective are marketing campaigns are, or to help us customise the App for you.	firebase_analytics	Google Firebase Third Party Cookie For more information, please refer to Privacy and Security in Firebase .
	Description: This cookie is used to track, analyse and fix login errors concerning the App.	
Advertising cookies: These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.	firebase_ad	Google Firebase Third Party Cookie For more information, please refer to Privacy and Security in Firebase .
	Description: This cookie is used to track and analyse users' interactions in the App for marketing analytics and attribution purposes.	
	appsflyer_ad	Appsflyer Third Party Cookie For more information, please refer to Appsflyer Privacy Policy .
	Description: This cookie is used to track and analyse users' interactions in the App for marketing analytics and attribution purposes.	
	facebook_ad	Facebook Third Party Cookie

	Description: This cookie is used to track and analyse users' interactions in the App for marketing analytics and attribution purposes.	For more information, please refer to Facebook Cookie Policy .
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How can you control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie preferences by using the third party links in the table above. If you choose to reject cookies, you may still use the App though your access to some functionality and areas of the App may be restricted. In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit <http://www.aboutads.info/choices/> or <http://www.youronlinechoices.com>.

How often will we update this Cookie Policy?

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

Where can you get further information?

If you have any questions about our use of cookies or similar technologies, please email us at privacy@getir.com.